

Client:

The Mill at Anselma Preservation and Educational Trust

The Mill at Anselma site includes a technologically significant water powered mill, miller's house, outbuildings, mill race and pond on twenty-two acres in one of the fastest growing areas of Chester County, PA. After six years of intensive site restoration and recent public opening, the mill's staff and trustees engaged The Cherry Valley Group in three phases of site planning.



Reference Contact:

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Project Staff:

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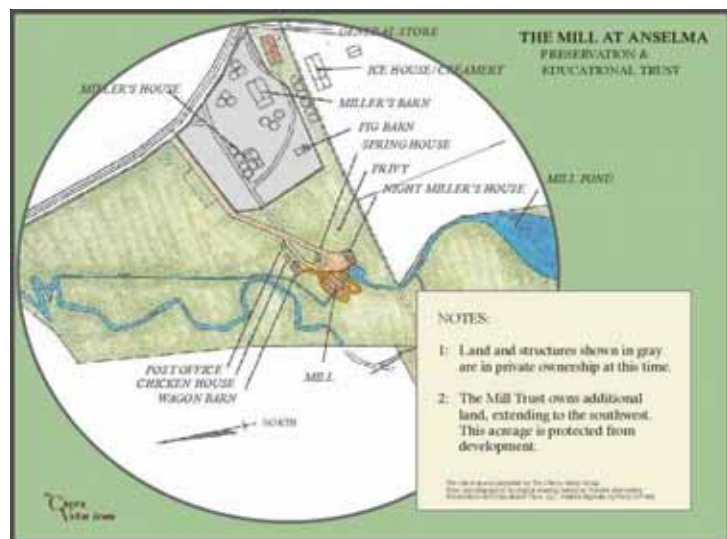
Project Approach:

The initial phase of strategic interpretive planning involve an assessment the site's interpretive potential for immediate improvement of site interpretation and visitor services as the site became more open to the public. A two-day board, staff and community retreat established a Community working Group and outlined planning for subsequent interpretive planning phases. An assessment of resources, review of present and potential visitors, and the creation of an interpretive framework ensued. Pilot programs were suggested.

Project Outcomes:

As a result of the successful creation of a strategic interpretation and program plan, CVG has undertaken two additional planning phases with the Mill at Anselma. Phase II engaged scholars, milling experts and audience advocates with the Community Working Group. The completed Strategic Interpretation and Program Plan established major site themes and directions for program implementation.

Phase III of the work has focused on developing interpretively appropriate flour products for sale, gathering specific research for future programs, and testing interpretive site tours and outdoor interpretive signs. The Mill at Anselma is actively engaged in implementing the interpretive plan.



Phase II preliminary schematic design for prototype outdoor exhibit panels.